



## 2020 BEER, WINE and CIDER TENT GUIDELINES

### Festival Hours

- Saturday, 9:00 am to 5:00 pm and Sunday 10:00 am to 4:00 pm

### Vendor Registration/Set-Up

- Registration is from 6:00 am to 8:00 am on Saturday. Overnight security will be provided however, Wamego Chamber of Commerce is not responsible for lost or stolen items. Vendors must be ready to receive guests at 10:00 am on Saturday and 12 noon on Sunday.
- Vendors must remain on-side and serve samples until 5:00 pm on Saturday and 4:00 pm on Sunday.
- There is no vendor fee to participate.

### Vendor Expectations

- All vendor representatives must be 21 years of age or older
- Vendor representatives must maintain sobriety while participating in the festival. Any vendor representative deemed intoxicated during the festival shall be subject to ejection.
- Vendor representatives shall conduct themselves with appropriate behavior at all times. Activities by a vendor representative that endanger festival attendees, festival staff or festival vendors, or any activity which is contrary to Kansas law may subject the vendor representative or the attending vendor to ejection from the festival at the sole discretion of the Wamego Chamber of Commerce staff.
- **Please serve responsibly during the festival. Vendors must limit individual sample size to 4 oz. for beer and cider and 2 oz. for wine.**
- Do not serve attendees who appear intoxicated or do not have a wristband. Alert Chamber staff or security personnel if needed.

### Marketing and Logistics

- Promotion of your product may only occur within the confines of your booth.
- Photos supplied by the vendor may be used in promotional material and social media.
- Photos or video taken by Chamber staff or Tulip Team may be used in promotional material and social media.
- The vendor agrees to work with the Chamber to obtain necessary sampling paperwork.





## 2020 BEER, WINE and CIDER TENT APPLICATION

Company/Organization Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Description of items to be sampled or sold (wine only): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Applications may be emailed to: [Kara@WamegoChamber.com](mailto:Kara@WamegoChamber.com). Applications are due by Friday, March 20, 2020. There is no vendor fee.

**We, the undersigned, agree to participate in the 2020 Tulip Festival Beer, Wine and Spirits tent on April 18 and 19<sup>th</sup>, 2020 and will adhere to the attached "2020 BEER, WINE and CIDER TENT GUIDELINES".**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



Dear Vendor,

The Wamego Area Chamber of Commerce invites you to participate in our FIRST Beer, Wine and Cider Tent in conjunction with the 33<sup>rd</sup> Annual Tulip Festival on Saturday, April 18<sup>th</sup> and Sunday, April 19<sup>th</sup>, 2020.

This will be the inaugural year for this exciting new addition to this long-standing festival. Our goal is to enhance this successful festival that includes live entertainment, children's activities, delicious foods and bountiful shopping opportunities!

We would like to feature a variety of beer, wine and cider from the region. In order to facilitate this, we are asking vendors to provide free samples to patrons. Wineries will also be allowed to sell wine by the bottle per ABC regulations. The tent will feature sampling for guests age 21+.

The tent will be located on the South Tennis Court with a controlled gate and an admission price. Seating will be provided to patrons as well as a bar for purchase of beer, cider or wine by the glass. Outside food will be allowed to be brought into the tent. Sample cups and ice will be provided for each vendor as well as a table, and two chairs per vendor booth. Vendors MAY provide their own sampling cups as long as they comply with pour limits.

Participating vendors will be required to be open from 10 am to 5 pm on Saturday, April 18th and 12 noon to 4 pm on Sunday, April 19th.

Please return the completed application by Friday, March 20<sup>th</sup>, 2020.

Please do not hesitate to contact me at 785-456-7849 or [kara@wamegochamber.com](mailto:kara@wamegochamber.com) if you have any questions.

We are very excited by the potential of this new addition to our Tulip Festival! We look forward to a successful event.

Sincerely,

Kara Holle  
Events and Tourism Coordinator  
Wamego Area Chamber of Commerce

